



## ALL-NEW ELECTRIC **MINI COOPER.**

### MINI Cooper SE (J01). JCW Style Metro Edition.

#### TECHNICAL DETAIL.

Length/Width/Height	: 3,858/1,756/1,460 mm
Wheelbase	: 2,526 mm
Output	: 218 hp
Torque	: 330 Nm
0 – 100 km/h	: 6.7 s
Drivetrain	: Front-wheel-drive
Battery Capacity	: 54.2 kWh
Range	: 402 km (WLTP)

#### RETAIL PRICE (EARLY BIRD).

Under "One-for-One Replacement" Scheme  
Including FRT Concession up to HK\$ 172,500<sup>^</sup>

## HK\$ 287,928\*

Original Price HK\$ 346,570  
Production Period: May – Jun 2024

The model specifications shown in the picture are for reference only. Actual specifications and data may vary from those Hong Kong retail models.

<sup>^</sup> First Registration Tax (FRT) concessions for Electric Private Cars from 1 Apr 2024 to 31 Mar 2026 inclusive.

\* Price is subject to final PRP approval by C&E. Total selling price including FRT Concession up to HK\$ 58,500<sup>^</sup>: HK\$ 401,928.

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## JCW STYLE.

- 18" JCW Lap Spoke 2-tone.
- JCW Sport Brake.
- JCW Style Body Kit – Front & Rear Apron incl. Diffusor & Spoiler with Airblades.
- JCW High Gloss Black Blackband.
- JCW Black Logo & High Gloss Black Front Grill Décor in Hexagonal Pattern.
- Chili Red Contrast Roof on specified exterior colours.
- JCW Sport Seat – Vescin Perforated/ Knit Combination.
- Knit Dashboard & Upper Door Panel JCW Black with Pattern in Red.
- 3-Spoke JCW Vescin Perforated Steering Wheel with Grey Seam.
- Textile Dark Headliner.
- JCW Style Specific Interior Design with Knit Storage Box.



18" JCW Lap Spoke 2-tone.



JCW Style Body Kit – Front & Rear Apron incl. Diffusor & Spoiler with Airblades.



Upholstery in Vescin Perforated/ Knit Combination.



Knit Dashboard & Upper Door Panel JCW Black with Pattern in Red.

## EXTERIOR.

- LED Signature Head & Tail Lights in 3 Modes.
- Panorama Glass Roof with Electric Sunshade.



LED Signature Head & Tail Lights in 3 Modes.



Panorama Glass Roof with Electric Sunshade.

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## LUXURY.

- MINI Interaction Unit in 240 mm High-Resolution OLED Display.
- MINI Operating System 9 with Navigation.
- MINI Experience Modes with Ambient Light Projection.
- Head-Up Display.
- Wireless Charging Tray.
- Electric Front Seats Adjustment.
- Active Massage Seat with Memory for driver.
- Steering Wheel Heating.
- Remote Services with MINI App, MINI Digital Key Plus.

## SAFETY.

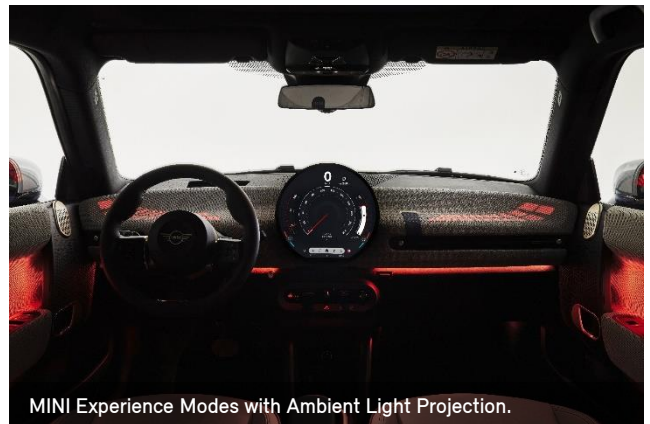
- Front Collision Warning with Brake Intervention.
- Lane Control Assistant with Lane Return.
- Dynamic Cruise Control.
- Reversing Assist Camera with Rear Panorama View.
- Active Park Distance Control.
- Parking Assistant.
- Reversing Assistant.
- Blind Spot Detection.
- Rear Cross Traffic Warning.
- Rear Collision Prevention.

## CHARGING.

- AC Charging (up to 11 kW),  
100% of charge in around 5.25 hrs.
- DC Charging (up to 95 kW),  
10%-80% of charge in around 30 mins.
- Mode 3 Fast Charging Cable (5 m).



MINI Interaction Unit in 240 mm High-Resolution OLED Display.



MINI Experience Modes with Ambient Light Projection.



AC Charging (up to 11 kW) & DC Charging (up to 95 kW),

# MINI Cooper SE (J01). JCW Style Metro Edition.



## EXTERIOR COLOUR | ROOF & MIRROR CAPS.



Nanuq White.



Midnight Black.



Chili Red.



Melting Silver.



British Racing Green.



Chili Red.



Blazing Blue.



Sunny Side Yellow.



Jet Black.

## UPHOLSTERY.



Vescin Perforated  
JCW Black/  
Knit Grey with  
Pattern in Red.